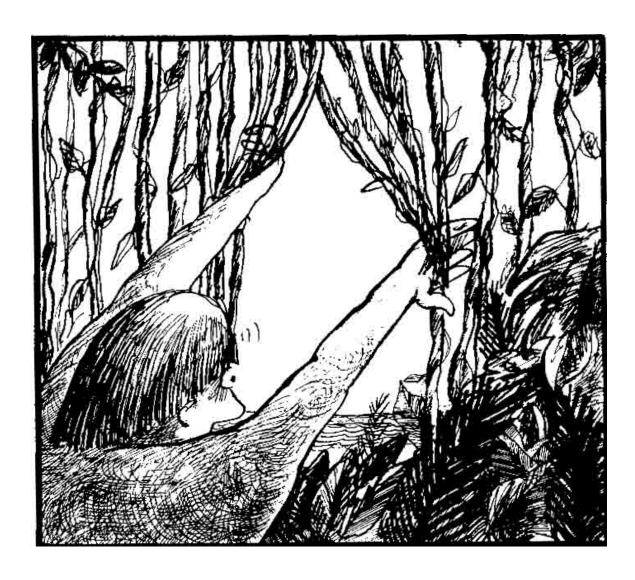
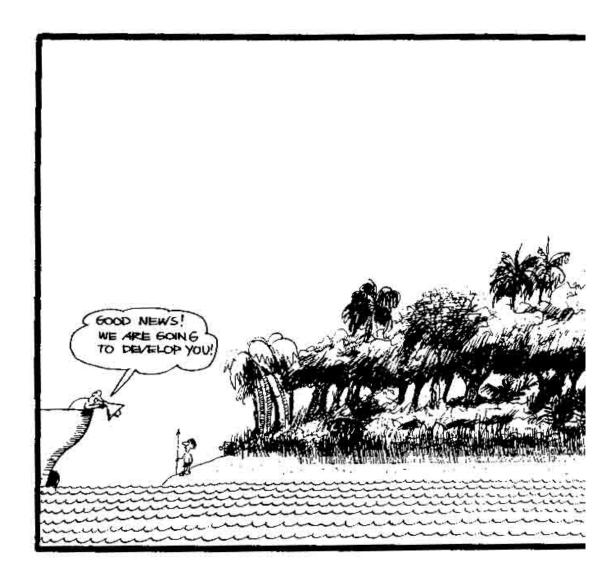


IDAC (INSTITUTE FOR CULTURAL ACTION) WAS FOUNDED BY PAULO FRIERE IN GENEVA. IDAC HAS BROUGHT SOME AMAZING VISUAL DOCUMENTS.

THIS DOCUMENT WAS PRODUCED BY DAVID REED, POSISCA AND MIGUEL DARCY DE OLIVEIRA AND CLAUDIUS CECCON (THE FAMOUS BRAZILIAN POLITICAL CARTOONIST)

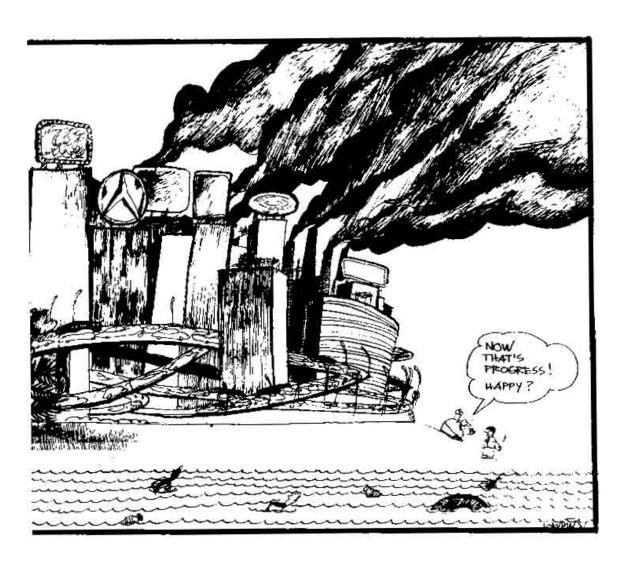


IN THE BEGINNING EVERYTHING WAS EASY....

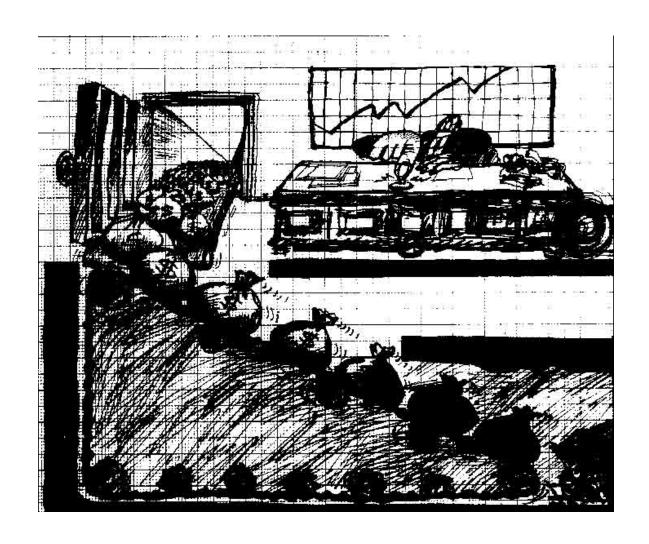


**1960** 

## IT IS TIME OF CERTAINITY. ON ONE QUESTIONS THE BENEFITS OF PROGRESS; PROGRESS IS EQUIVALENT TO THE WESTERN WORLD'S SCIENTIFIC AND TECHNOLOGICAL ADVANCES;

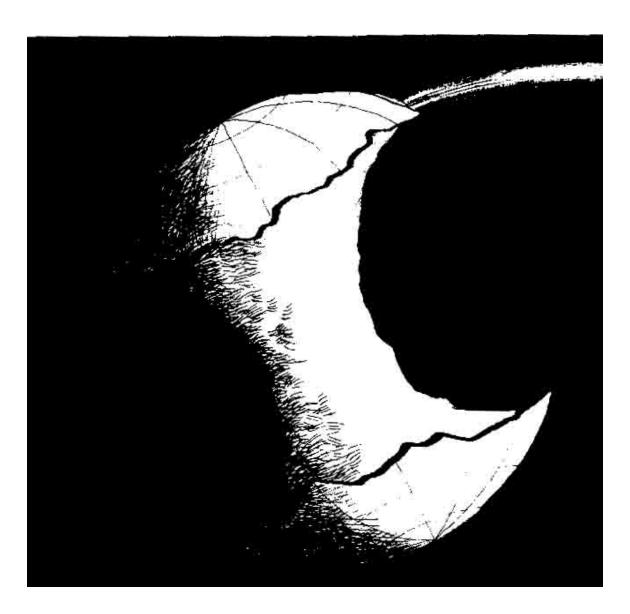


UNDERDEVELOPMENT IS SEEN AS THE ABSENCE OF PROGRESS, AS BACKWARDNESS.



### 1965

IN THE POOR, UNDERDEVELPED COUNTRIES, SOME "BAD GUYS" RAISE AN EMBARASSING QUESTION: "WHO FINANCES THIS PROGRESS?"

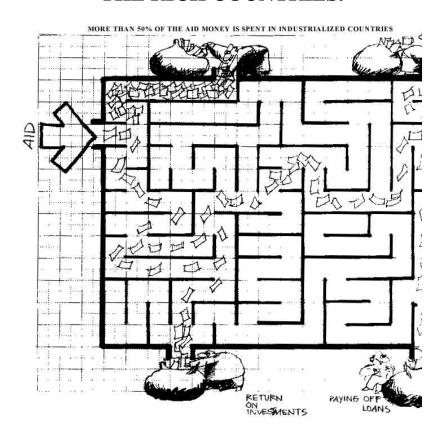


**1970** 

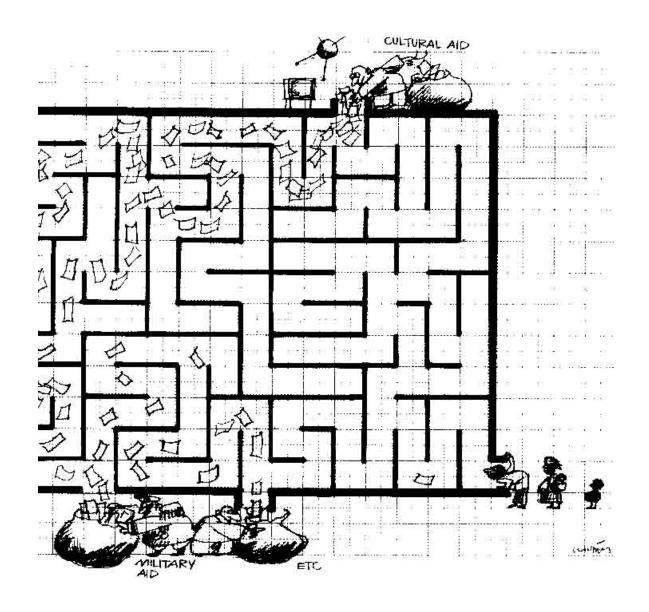
IN THE RICH COUNTRIES,
THE UNEASINESS AND DOUBT ARISE AS WELL –
WHERE ARE WE GOING?
WHAT EXACTLY ARE WE "PROGRESSING"
TOWARDS?
A GOAL?
A POINT OF NO RETURN?
OR... THE END?
1975

### THE LEADERSHIP ELITE OF CERTAIN THIRD WORLD COUNTRIES, BOTHERED BY A "BACKWARDNESS COMPLEX" IS STILL FASCINATED

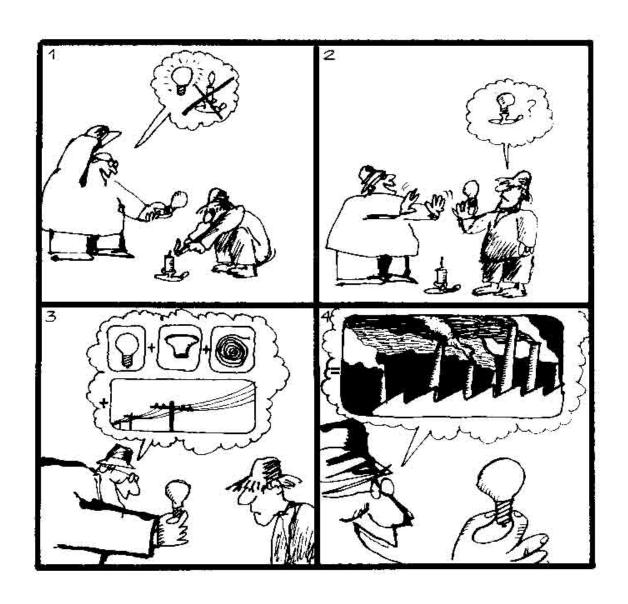
WITH THE BRIGHT CITY LIGHTS – INSPITE OF THE QUESTIONS BEING RAISED ABOUT DEVELOPMENT. SO AS TO PROTECT THEIR PRIVILEGES, TO BE "LIKE THE OTHERS", TO OVERCOME THE "DEVELOPMENT GAP", THEY LOOK FOR AID FROM THE RICH COUNTRIES.



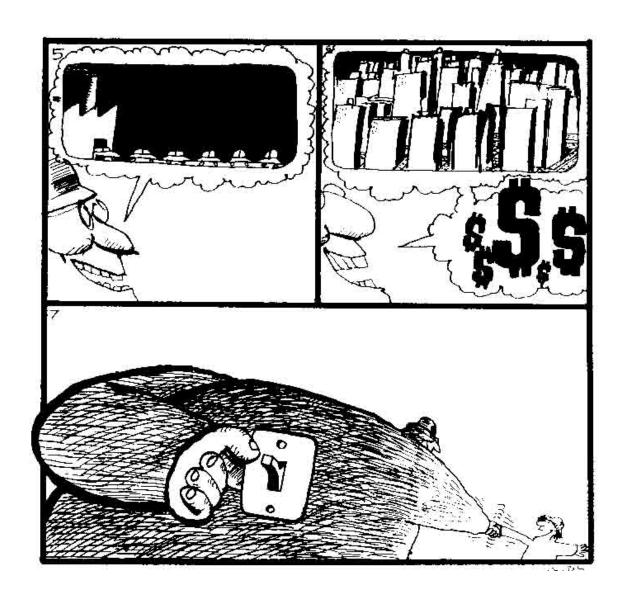
RICH COUNTRIES HELP POOR COUNTREIS...
BUT, CAUGHT UP IN A TORTUOUS MAZE,
AID DOESN'T ALWAYS ARRIVE AT ITS DESTINATION.



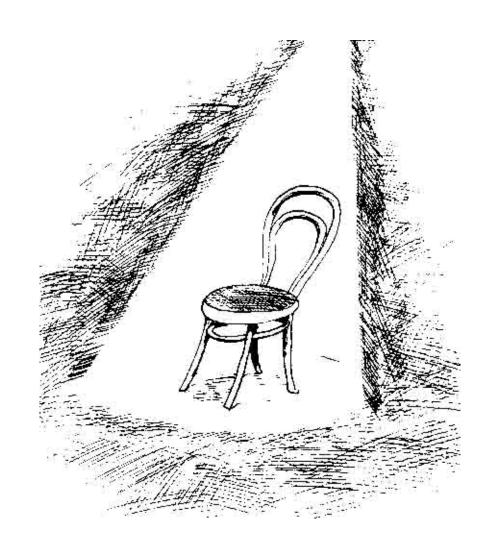
TO AID THE POOR, THAT'S EXPENSIVE...
AND,
TO GET AID, THE POOR HAVE TO PAY
A HIGH PRICE...



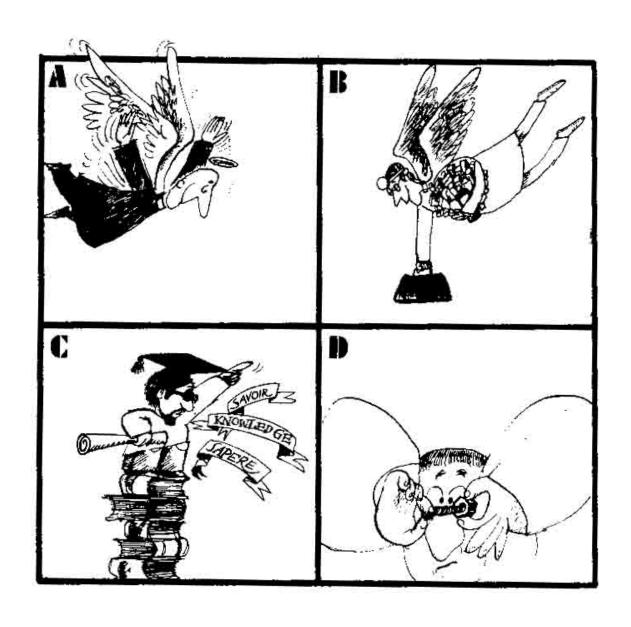
THE THIRD WORLD RECIEVES PRODUCTS OF TECHNOLOGICAL PROGRESS, NOT TECHNOLOGY ITSELF.



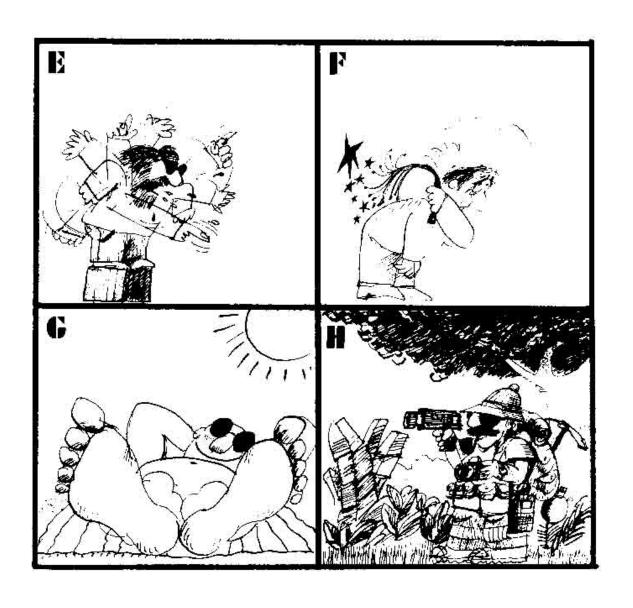
DEPENDENCE LOOMS ON THE HORIZON.



# DEVELOPMENT? AID? FOR WHAT? FOR WHOM? AS AN AGENT OF INTERNATIONAL AID AND DEVELOPMENT, THE VOLUNTEER IS CAUGHT IN THE MIDDLE OF THIS DEBATE, TRAPPED IN THESE QUESTIONS.



THE VOLUNTEER IS SOMEONE WHO GOES AWAY, WHO LEAVES HOME FOR A FAR CORNER OF THE WORLD.



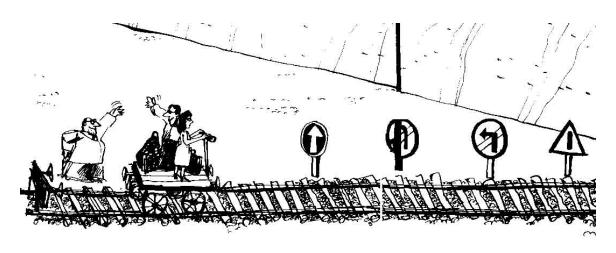
WHY SUCH A CHOICE?
WHAT FAITH, WHAT HOPES, WHAT AMBITIONS,
WHAT DREAMS CROSS THE MIND OF THE
VOLUNTEER.



OFTEN, IT IS TO FIND AN "ELSEWHERE", SOMETHING DIFFERENT WHICH MUST BE BETTER, A CHANGE FROM THE DAILY HUMDRUM.



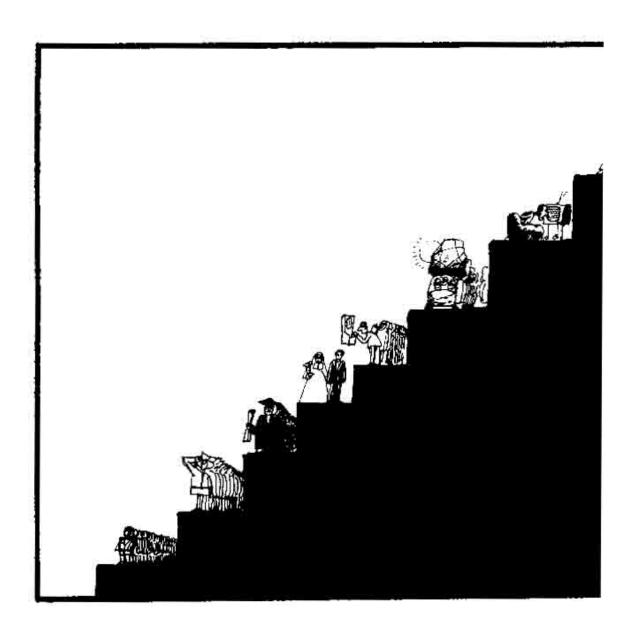
(...IF HE IS MARRIED, SHE GOES ALONG – WHAT ARE <u>HER</u> PLANS? – OTHER THAN BEING WITH HER HUSBAND?)



# BUT THE ROAD TO "ELSEWHERE" IS NOT JUST ANY ROAD. THE VOLUNTEERS ARE NO LONGER JUST INDIVIDUALS WITH GOOD INTENTIONS: THEY ARE ALSO COGS IN A MACHINERY BEYOND THEIR CONTROL.



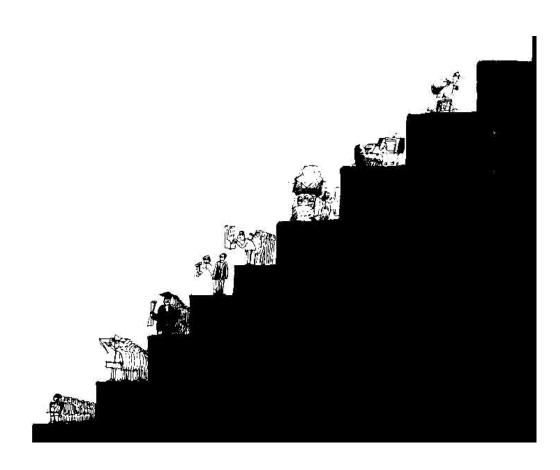
THE VOLUNTEERS HEAD TOWARDS THE UNKNOWN CARRYING WITH THEM THEIR HERITAGE...



THE VOLUNTEERS CARRY ALONG THEIR TRAINING,



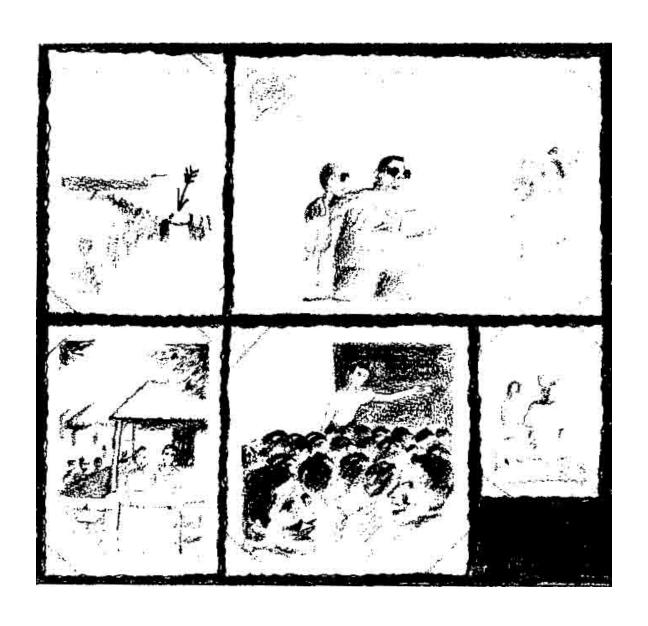
THEIR LIFESTYLE, THEIR VALUES, THEIR CULTURE... A WHOLE CIVILIZATON.



LOADED WITH THIS HERITAGE, THEY WILL INTERVENE,



FROM A POSITION OF POWER, IN AN ENTIRELY DIFFERENT WORLD WHERE THEY ARE FOREIGNERS, A WORLD WHICH IS WARY OF THEIR PRESENCE.

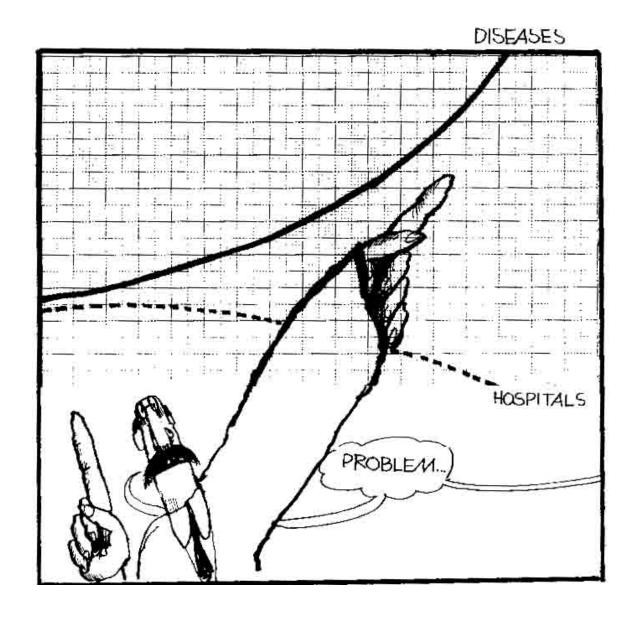


THROUGH THEIR DAILY LIFESTYLE, THEY WILL ESTABLISH LIKE IT OR NOT,

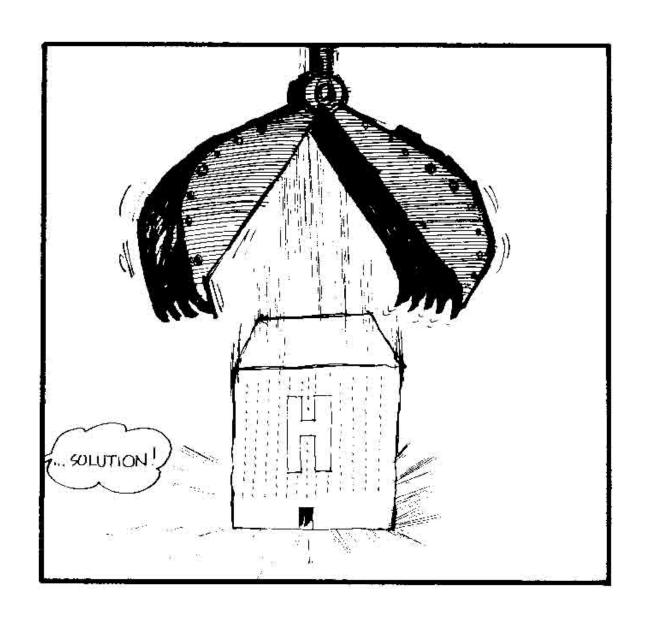


STANDARDS OF BEHAVIOUR, SYMBOLS, FOR SOME, OF AN IDEAL CHANGE.

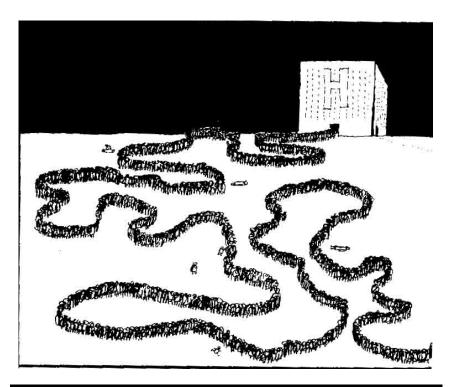
CHANGE FOR THE SAKE OF CHANGE MEANS
NOTHING. PLANNING A PROJECT POSE ENDLESS
PROBLEMS. HOW DO YOU PREDICT?
HOW DO YOU KNOW WHAT TO DO?
WHAT CRITERIA DO YOU USE FOR EVALUATION?
LET'S TAKE A LOOK AT A FAMILIAR EXAMPLE:
HEALTH AID.

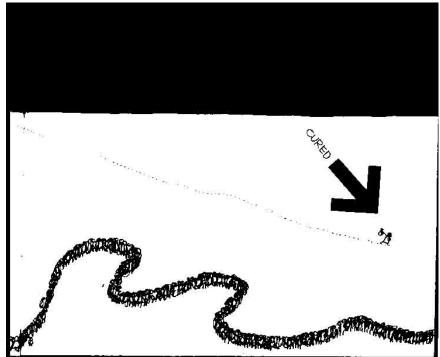


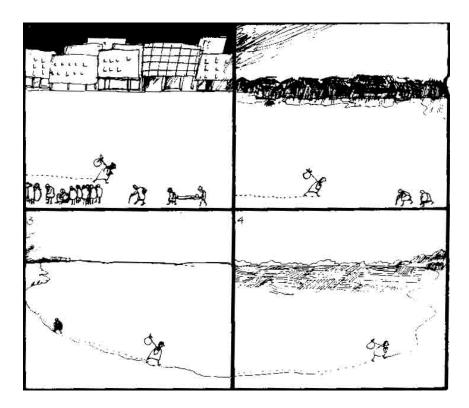
MANY SICK, FEW DOCTORS, FEW HOSPITALS, AND SHORTAGE OF MEDICINES!



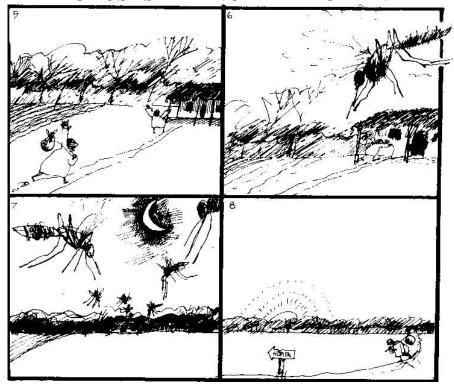
DISEASES SPREAD WITHOUT END. IN VAIN, DOCTORS STRUGGLE AGAINST THEM, <u>AFTER</u> THEY HAVE ALREADY TAKEN THEIR TOLL.

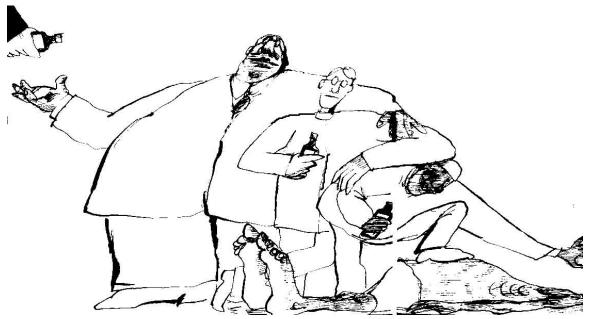




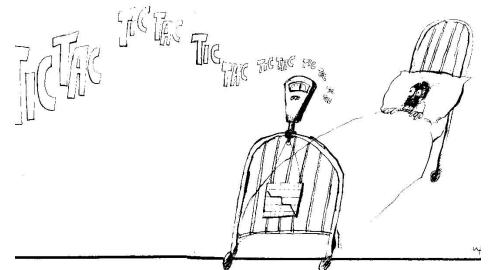


THE VICIOUS CIRCLE REMAINS UNBROKEN IF CAUSES ARE NOT ATTACKED.





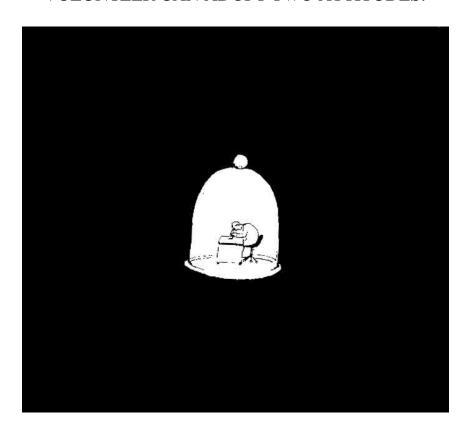
THE "PROPER" FUNCTIONING OF A HOSPITAL IS BASED ON HIERARCHICAL RELATIONS. THE SICK PLAY THEIR ROLE, THAT OF THE PATIENT: BEING HEALED <u>AFTER</u> BECOMING SICK.



ORIENTED TOWARDS HEALING RATHER THAN TOWARDS PREVENTION, BASED ON KNOWLEDGE IMPORTED FROM ANOTHER REALITY, DEMANDING SPECIALIZATION, EXPENSIVE EQUIPMENT... THE RESULT IS INCREADING DEPENDENCY.

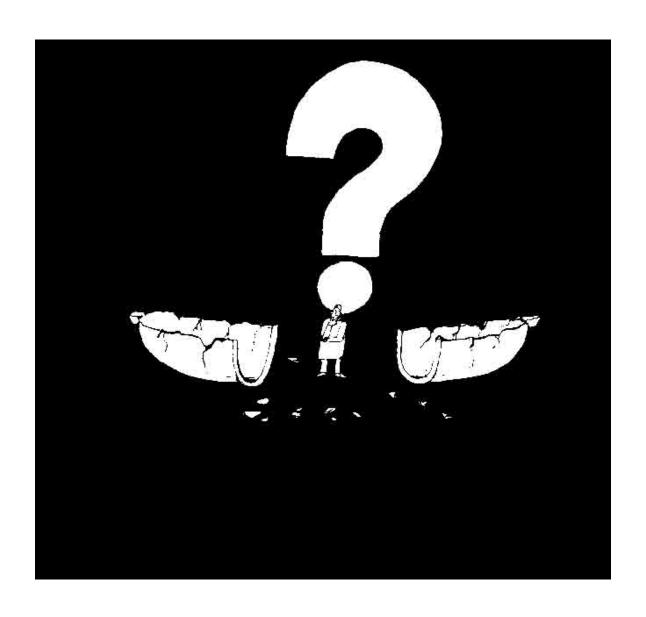
#### HOW TO EVALUATE ALL THIS?

A VICIOUS CIRCLE REMAINS UNBROKEN, WHERE CONSEQUENCES RATHER THAN CAUSE ARE ATTACKED, WHERE HELP COMES AFTER THE CATASTROPHE HAS ALREADY STRUCK, WHERE DEPENDENCE IS REINFORCED, WHERE ACTION FOLLOWS CRITERIA AND MODELS THAT DON'T CORRESPOND TO LOCAL CONDITIONS, WHERE SOLUTIONS ARE STILL LEFT TO SPECIALISTS RATHER THAN COUNTING ON THE PARTICIPATION AND IMAGINATION OF THE CONCERNED PEOPLE...THESE ARE JUST SOME OF THE MAIN PROBLEMS. FACED WITH THEM, THE VOLUNTEER CAN ADOPT TWO ATTITUDES:



1. ISOLATION

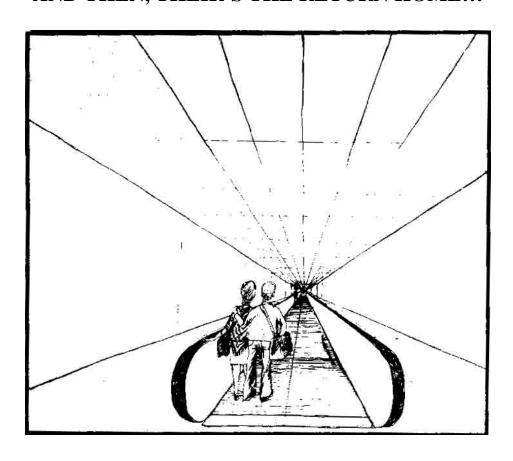
"THAT'S TOO COMPLICATED, I CAN'T DO A THING"
"I DO MY JOB VERY WELL, AND THAT'S THAT"
"BUT, AFTER ALL, IT <u>WAS</u> THE LOCAL GOVERNMENT ITSELF THAT REQUESTED THIS."



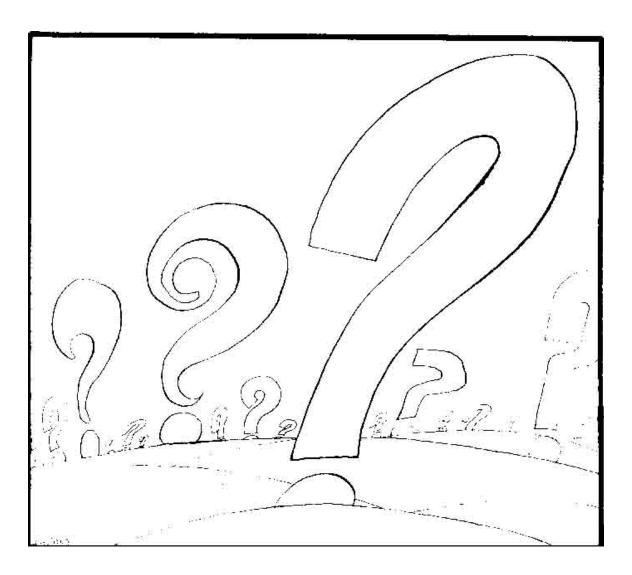
### 2. QUESTIONING

ARE THERE ALTERNATIVES?
OTHER EXPERIENCES TO DRAW ON?
CAN IT BE DONE IN ANOTHER WAY?
WAS THE LOCAL POPULATION
EVER CONSULTED ABOUT THIS?
CAN A PROGRAMME BE BASED ON OTHER CRITERIA?
IF SO, WHICH ONES?

### DOES RAISING QUESTIONS GO OUT OF BOUNDS OF WHAT IS EXPECTED FROM THE VOLENTEERS? OR IS IT ONLY THROUGH QUESTIONING THAT THEIR ROLE CAN BE BETTER UNDERSTOOD? AND THEN, THEIR'S THE RETURN HOME...



UPON RETURNING, HOW TO TELL THEIR STORY? HOW TO SHARE THEIR EXPERIENCE? THEIR QUESTIONS?



SINCE FOR THOSE WHO RAISE QUESTIONS, THEIR WHOLE LIFE MAYBE PUT INTO QUESTION... ALL THE WAY TO THEIR FUTURE IN THEIR OWN SOCIETY.

THE END